



# Call for competitive tenders

## Provision of expert support for ESN's review of inclusive activation policies and practices across Europe

Deadline for submissions: 6<sup>th</sup> May  
Selection criteria: Best price-quality ratio  
Contact: Valentina Guerra  
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## 1. Background to the European Social Network

The European Social Network (ESN) is the independent network for public social services in Europe. ESN brings together people who plan, manage, deliver and regulate social services in public authorities across Europe. Our members are mainly associations of local and regional directors of social services, social services in regions, counties and municipalities, funding and regulatory agencies, universities, research and development and improvement bodies. ESN supports the development of effective social policy and social care practice through the exchange of knowledge and expertise. We represent local public authorities at European level and bring local practice experience into European policymaking. We believe that social services should protect and support vulnerable people, respect the dignity and independence of people using services, pursue excellence in social work and care practice, listen to service users and respond to their needs, promote solidarity with disadvantaged people and communities and promote equality and non-discrimination.

## 2. Background to project

In line with current developments at EU level on active inclusion, the European Pillar of Social Rights and the Social Investment Package, part of ESN work in 2018 will focus on how social services can support people furthest from the labour market to find and retain jobs through empowerment and autonomy.

The project will include research review, questionnaires distribution, and a seminar with focus groups. The aim of the work is to produce a toolkit, which will look specifically at how local social services in cooperation with others can best support people furthest from the labour market.

Suggested publications:

### European policy framework

2008: [Commission Recommendation of 3 October 2008 on the active inclusion of people excluded from the labour market](#)

2010: [EUROPE 2020 A strategy for smart, sustainable and inclusive growth](#)

2010: [A voluntary European framework for quality services](#)

2013: [Social Investment Package](#)

2016: [Council recommendation of 15 February 2016 on the integration of the long-term unemployed into the labour market](#)

2017: [European Pillar of Social Rights](#)

### ESN work on active inclusion

2008: [Realising potential: social services and active inclusion](#)

2013: [Active inclusion & social investment: issues for social services](#)

2015: [Public Consultation on Long-term Unemployment. A public social services response](#)

ESN Practice Library: [Practices on active inclusion and employment](#)

### **3. Subject**

ESN is seeking to contribute to the debate on active inclusion from the perspective of social services by carrying out an analysis and assessment of current policy and practice, which will inform our current work and will conclude with a seminar and a specific toolkit on this theme.

### **4. Expected tasks**

The expected tasks include:

- The design of a questionnaire for ESN members. The questionnaire will include questions about policy/legislation in active inclusion of people furthest from the labour market; key issues on inclusive activation of people furthest from the labour market; practice examples (mid-May to mid-June June 2018)
- Desk research/Literature review on the issues mentioned above (June-July 2018)
- Analysis of the results of the questionnaire combined with desk research (August-September 2018)
- Delivery of review and research background chapter (October)
- Report with desk research and review findings, questionnaire findings, ESN members feedback should be ready by February 2019.

ESN and the contracted expert will agree on specific criteria for conducting the review of literature and practices and will be using an agreed template for practices identification and analysis. The overview will focus on services managed by public authorities, where social services play an active role, and will include examples from a range of EU countries to ensure an adequate geographical balance. This will be ensured mainly through the participation of ESN members from across Europe but also through desk research and the collaboration of ESN policy officers, who have different language skills that will be helpful in conducting research in languages other than English.

### **5. Required expertise**

- Expertise/Research conducted in English and preferably in at least another European language on issues related to the topic, such as employment support for people with disabilities, NEETs, people with mental problems, single parent households, migrants and refugees, and long-term unemployed. In particular, we would like to hear from researchers who have addressed or are interesting in addressing the role of local social services working with employment and others to promote active inclusion of people furthest from the labour market across European countries.
- Ability to draft and analyse questionnaires, data and practices from public authorities across Europe.
- Interest in learning directly from managers and directors key issues related to policy implementation.
- Demonstrated capacity to deliver high quality outputs in an agreed timeframe.

### **6. Expected remuneration**

The expert could expect a remuneration of 10,000€. Payment will be authorised after the approval and delivery of the relevant deliverables.

## **7. Duration**

Tasks and deliverables should be completed by the beginning of February 2019. We expect that the total amount of days devoted to the above tasks will approximately be 18-20 days. The expert will be providing support to ESN's Policy Department and working with a Policy Officer in the implementation of this project.

## **8. Application process**

The European Social Network (ESN) invites all interested individuals with the required expertise to send the following information by Friday 6 May to Valentina Guerra [valentina.guerra@esn-eu.org](mailto:valentina.guerra@esn-eu.org) with the following documents:

1. Curriculum Vitae
2. (List of) relevant samples of work for the above-mentioned tasks
3. Quote inclusive of VAT or commitment to deliver within the suggested remuneration.

If you would like to find out more about this work, please contact ESN's Policy Officer Valentina Guerra at [valentina.guerra@esn-eu.org](mailto:valentina.guerra@esn-eu.org).